<u>Claims</u>

1. A system for facilitating the processing and management of applicants, comprising:

an applicant component enabling at least one member of a first user type from a

5   first client device to submit primary application-related information, said information

including at least applicant identification information;

a management component for receiving and storing said primary application-

related information, said management component including a personalization

component for creating and personalizing secondary application-related information

10   based on said primary application-related information; and

a communications component for providing said secondary application-related

information to said at least one first user type member and for communicating

primary application-related information to a pre-determined member of a second user

type via a second client device.

15

2. The system of claim 1 wherein said primary application-related information includes

at least one of: online application, transcript, recommendation document, report card,

photograph, video clip, audio clip.

20   3. The system of claim 1 wherein said secondary application-related information

includes an application status or a notification.

4. The system of claim 1 wherein said second user type member is pre-determined based on said primary application-related information.

5. The system of claim 4 wherein said second user type member is pre-determined according to an age or education level associated with said first user type member.

6. The system of claim 1 wherein said personalization component includes a forms management component enabling said at least one second user type member to generate secondary application-related information in the form of at least one of: a confirmation letter, a reminder letter, a status letter.

7. The system of claim 1 wherein said management component can receive said primary application-related information in a plurality of electronic file types.

8. The system of claim 1 wherein said management component includes a content management component for receiving, viewing, editing, deleting, organizing, describing and searching content related to said application.

9. The system of claim 1 further wherein said management component enables at least one member of a second user type from a second client device to evaluate said primary application-related information.

10. The system of claim 1 wherein said applicant, management and communications components can be customized by said at least one second user type member.

11. The system of claim 1 wherein said management component enables said at least one second user type member to post notes to said primary application-related information, said notes being stored by said management component in connection with said primary application-related information.

12. The system of claim 11 wherein said stored notes are communicated to a wireless device in communication with said management component.

13. The system of claim 1 wherein said applicant component further includes a status check component whereby said first user type member can request an application status via said communications component.

14. The system of claim 1 further including an access control component whereby said at least one second user type member can allow access to manage content related to said application to at least one additional second user type member.

15. The system of claim 1 further including an integration component for integrating said applicant, management and communications components with an offline admissions database.

16. A method for facilitating the processing and management of applicants, comprising the steps of:

    providing an applicant component enabling at least one member of a first user type from a first client device to submit primary application-related information, said information including at least applicant identification information;

    providing a management component for receiving and storing said primary application-related information, said management component including a personalization component for creating and personalizing secondary application-related information based on said primary application-related information; and

    providing a communications component for providing said secondary application-related information to said at least one first user type member and for communicating primary application-related information to a pre-determined member of a second user type via a second client device.

17. The method of claim 16 wherein said step of providing an applicant component enables said at least one first user type member to submit primary application-related information which includes at least one of: online application, transcript, recommendation document, report card, photograph, video clip, audio clip.

18. The method of claim 16 wherein said step of providing secondary application related-information includes providing an application status or a notification.

19. The method of claim 16 including the step of pre-determining a second user type member based on said primary application-related information.

20. The method of claim 19 wherein said step of pre-determining a second user type

5   member includes pre-determining said member according to an age or education level associated with said first user type member.

21. The method of claim 16 wherein the step of providing said management component includes providing a forms management component enabling said at least one second

10   user type member to generate secondary related-application information in the form of at least one of: a confirmation letter, a reminder letter, a status letter.

22. The method of claim 16 wherein providing said management component includes enabling said management component to receive said primary application-related

15   information in a plurality of electronic file types.

23. The method of claim 16 wherein providing said management component includes providing a content management component for receiving, viewing, editing, deleting, organizing, describing and searching content related to said application.

20

24. The method of claim 16 wherein providing said management component includes enabling at least one member of a second user type from a second client device to evaluate said primary application-related information.

25. The method of claim 16 wherein providing said applicant, management and communications components includes allowing said at least one second user type member to customize said components.

26. The method of claim 16 wherein providing said management component includes enabling said at least one second user type member to post notes to said primary application-related information, said notes being stored by said management component in connection with said primary application-related information.

27. The method of claim 26 including the step of communicating said stored notes to a wireless device in communication with said management component.

28. The method of claim 16 wherein providing said applicant component further includes providing a status check component whereby said first user type member can request an application status via said communications component.

29. The method of claim 16 further including the step of providing an access control component whereby said at least one second user type member can allow access to manage application-related information to at least one additional second user type member.

30. The method of claim 16 further including an integration component for integrating said applicant, management and communications components with an offline admissions database.

5 31. An article of manufacture comprising a computer instruction carrier, readable by a computer, tangibly embodying one or more instructions executable by the computer to perform a method for facilitating the processing and management of applicants, the method comprising the steps of:

    providing an applicant component enabling at least one member of a first user

10   type from a first client device to submit primary application-related information, said information including at least applicant identification information;

    providing a management component for receiving and storing said primary application-related information, said management component including a personalization component for creating and personalizing secondary application-

15   related information based on said primary application-related information; and

        providing a communications component for providing said secondary application-related information to said at least one first user type member and for communicating primary application-related information to a pre-determined member of a second user type via a second client device.

20

32. A content processing and publication tool, comprising:

    a server for storing application-related content and programming for managing said content for use in processing at least one application for admission;

a first user interface in communication with said server for enabling at least one

member of a first user type from a first client device to submit an application for

admission;

a management component in communication with said server for receiving and

5   storing said application, for notifying at least one member of a second user type of said

stored application, and for populating secondary application-related information with first

user type information;

a second user interface in communication with said server enabling said at least one

second user type member from a second client device to receive and view said

10   application for admission, submit notes for appending to and storing with said application

for admission, and for retrieving schedule information pertaining to at least one member

of a first user type; and

a communications component for communicating secondary application-related

information to said at least one first user type member.

15

33. The system of claim 32 wherein said communications component communicates an

evaluation status to said at least one first user type member upon receiving a request from

said at least one first user type member via said first user interface.

20   34. The system of claim 32 wherein said communications component communicates an

evaluation status to said at least one first user type member upon receiving said

evaluation status from said second user type member via said second user interface.

35. The system of claim 32 further including a scheduling component for allowing said first or said second user type member to schedule an in-person meeting via a respective one of said user interfaces.

5